CEDS Subcommittee Meeting
2.20.19

Agenda

Review the Regional Priorities List and complete the recommendations/implementation matrix

Regional Priorities List:
Workforce
Infrastructure
Affordable Housing
Development Sites
Transportation
Disaster Preparedness/Response
Public Safety
Healthcar
Regional Image
RECOMMENDATIONS/IMPLEMENTATION MATRIX
(Complete each section below)

GOAL:

STRATEGY:

ACTION STEPS:
•
•
•
•

RESPONSIBLE PARTIES:
•
•
•
•
•

RESOURCES NEEDED (FINANCIAL & OTHER):
•
•
•
•

ESTIMATED COMPLETION DATE(S):
•
•
•
Brunch
Welcome and Comments
Rodney Larsen, Executive Director, CAPDD

CEDS Purpose and Goals (Recap)
Conya took a moment to remind everyone of the purpose of the CEDS since there were some new faces attending.
Conya Spencer, Director of Economic Development, CAPDD

SWOT Findings and Discussion
David Rasmussen, Associate Research Specialist, AEDI
Reviewed the sections of the SWOT and discussed how the results were derived from the surveys that were submitted.
Jim Youngquist, Executive Director, AEDI
Went in depth of the SWOT results to obtain feedback and to see what might need to be added or removed. The committee members all seemed to agree with the results that were provided.

Identification of Target Sectors
Jim Youngquist, Executive Director, AEDI
Opened the discussion to get feedback on the target sectors as a whole.
<table>
<thead>
<tr>
<th>Additional Strengths</th>
<th>Additional Weaknesses</th>
<th>Opportunities/Threats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Churches</td>
<td>Public Safety/Crime</td>
<td>Waterways</td>
</tr>
<tr>
<td>Water Quality</td>
<td>Adequate Healthcare</td>
<td>Work force</td>
</tr>
<tr>
<td></td>
<td>Access to Physicians</td>
<td>Housing</td>
</tr>
<tr>
<td></td>
<td>Public Schools</td>
<td>Career Ed</td>
</tr>
<tr>
<td></td>
<td>Lack of childcare services</td>
<td>Broadband Internet</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Internet Reliability</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Land Availability</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(LR River Port)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Infrastructure</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(LR River Port)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cybersecurity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>LRAFB Closure</td>
</tr>
</tbody>
</table>

**REGIONAL PRIORITIES**

- Workforce
- Infrastructure
  (drainage Monroe County)
- Affordable Housing
- Development Sites
  (Regional, Megasite Shovel-ready)
- Transportation
  (Rail, public transit, direct flights, rural public transit)
- Disaster Preparedness/Response
  - Public Safety
  - Healthcare
  (Rural doctors)

**CEDS Subcommittee**

Conya Spencer, Director of Economic Development, CAPDD
Conya informed the committee of the next steps for the CEDS Development
- Establish Subcommittee to review SWOT, Regional Priorities to devise an action plan and evaluation framework.
- Schedule Subcommittee meeting in February to create a draft document
- March full CEDS Committee meeting to review the draft document
- April compile March CEDS Meeting feedback and open document up for a comment period
- May finalize the CEDS
- June present CEDS document to CAPDD Board for approval

Final Thoughts and Adjournment

Rodney Larsen, Executive Director, CAPDD
<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kvia Hunnington</td>
<td>Digital Media Coordinator</td>
</tr>
<tr>
<td></td>
<td>Monroe Co. Judge</td>
</tr>
<tr>
<td>April Campbell</td>
<td>AEDI</td>
</tr>
<tr>
<td>Grainger Ledbetter</td>
<td>AEDI</td>
</tr>
<tr>
<td>Jim Youngquist</td>
<td>AEDI</td>
</tr>
<tr>
<td>Ben France</td>
<td>LR Regional Chamber</td>
</tr>
<tr>
<td>Sharron Brown</td>
<td>BST Coordinator</td>
</tr>
<tr>
<td>Preston Suggin</td>
<td>Victoria Mayor</td>
</tr>
<tr>
<td>Judy Keller</td>
<td>Maumelle</td>
</tr>
<tr>
<td>Todd Larson</td>
<td>City of NLR Development</td>
</tr>
<tr>
<td>Amy Williams</td>
<td>Cabot</td>
</tr>
<tr>
<td>Conny Spencer</td>
<td>Dir. Econ Dev. CAPDCO</td>
</tr>
</tbody>
</table>